

## Starkville Parks and Recreation Youth Basketball Sponsorship Packages

SPONSORSHIP BENEFITS	Platinum Package \$650	Gold Package \$500	Silver Package \$300	Bronze Package \$200
<b>Sponsor Name/Logo on Team Jerseys</b>	✓	✓	✓	✓
<b>Number of Team(s) Sponsored</b>	3	2	1	1
<b>Social Media Recognition</b> <small>(mentioned on Facebook and/or Twitter where applicable)</small>	✓	✓	✓	✓
<b>Listed on Sponsorship Banner</b>	✓	✓	✓	✓
<b>Team Sponsorship Plaque</b> <small>(includes picture of team(s) sponsored)</small>	✓	✓	✓	✓
<b>Individual Sponsorship Banner</b> <small>(high visibility in Sportsplex gym for duration of the season)</small>	✓	✓	✓	
<b>Championship Game Sponsor</b> <small>(announced during sponsored game)</small>	✓	✓		
<i>(see reverse for details)</i>				

## **Sponsorship Benefits**

### **Sponsor Name/Logo on Team Jerseys**

Sponsor's company/business/sponsor name or logo will be located on the front of the jerseys of their sponsored team(s).

### **Number of Team(s) Sponsored**

Sponsors who purchase a package with a number noted next to this benefit will receive that number of team(s) in addition to the one team included in the package price.

### **Social Media Recognition**

Sponsors are asked to include their Twitter Name (i.e. @StarkvilleParks) and Facebook Name (i.e. Starkville Parks and Recreation Department) on their Sponsorship Form for recognition through the SPRD Facebook and Twitter pages. This recognition will only be given if a Twitter or Facebook name is included on the form.

### **Listed on Sponsorship Banner**

Sponsors will have their company/business/sponsor name printed on a banner alongside all other sponsors for the YBB season.

### **Team Sponsorship Plaque**

Sponsors will receive a wooden plaque that includes a team photo of the team(s) sponsored.

### **Individual Sponsorship Banner**

Sponsors who purchase a package with this benefit checked will have their very own banner with their company/business/sponsor name displayed for the entire YBB season.

### **Championship Game Sponsor**

Sponsors who purchase a package with this benefit checked will have their company/business/sponsor name announced as a game sponsor by the commentator for the sponsored game.